

ABOUT ABI WELLNESS

ABI (Acquired Brain Injury) Wellness is a Burnaby-based program licensing company founded by Howard Eaton and Mark Watson in 2014.

The company's four-pillar program is a one-of-a-kind cognitive intervention specifically designed for hospital groups in the United States, Canadian regional health authorities and non-profit clinics that provide cognitive rehabilitation to individuals with brain injuries during post-acute care.

These institutions offer existing programs but want to expand their services to further improve their clients' higher order cognitive functioning.

RESEARCH

ABI Wellness means better outcomes for healthcare institutions and the patients they serve. Preliminary results of research conducted at the University of British Columbia's Djavad Mowafaghian Centre for Brain Health revealed that the brain has an incredible capacity to change and cognitive gains can be achieved well after the acute recovery period.



Our Four-Pillar Approach:

Cognitive Rehabilitation
Quality of Life Tracking
Aerobic Exercise
Mindfulness



info@abiwellness.com

Phone 604.299.4734

Toll Free 833.414.8958

Fax 604.299.0062

3018-3713 Kensington Ave.

Burnaby, BC V5B 0A7

abiwellness.com

At ABI Wellness, we license a data-driven, four-pillar, multi-intervention, evidence-based approach designed for individuals with brain injuries. This approach helps patients restore lost functions – like memory, attention and planning abilities – following the acute stage of recovery.



ABI Wellness

Helping hospital groups, regional health authorities and non-profit clinics:

**Improve Patient
Treatment Outcomes**
Reduce Treatment Costs
Gain a Competitive Edge
**Fill a Major Gap in the
Healthcare System**

abiwellness.com

BRAIN INJURY FACTS

5.3
MILLION 

An estimated 5.3 million Americans live with disability related to traumatic brain injury.



In the US, the annual cost of traumatic brain injury is estimated at \$76.5 billion.

1.5
MILLION 

Approximately 1.5 million people in Canada live with brain injuries.



In Canada, the annual cost of acquired brain injury has been estimated at \$3 billion.



OUR APPROACH

The ABI Wellness program is designed to give institutions and companies additional tools to help their clients achieve higher order cognitive functioning during post-acute care.

OUR APPROACH IS BUILT ON FOUR PILLARS

COGNITIVE REHABILITATION

ABI Wellness uses the world-renowned BrainEX™ program, which has a 38-year history of improving cognitive weaknesses.

QUALITY OF LIFE TRACKING

Allows facilitators to monitor changes in patients' daily activities throughout treatment.

AEROBIC EXERCISE

Helps regulate mood and anxiety in individuals with traumatic brain injuries and can have an effect on cognitive improvement.

MINDFULNESS

Reduces stress and fatigue in patients with traumatic brain injuries. Fatigue is often one of the longest-lasting symptoms of brain injury and can impact a person's ability to function in daily life.

OUR PROGRAMS

ABI Wellness delivers evidence-based interventions through a state-of-the-art tablet platform.

We offer three program licensing options:

- Half-day program: Addresses four cognitive areas.
- Part-time program: Addresses two cognitive areas.
- Symbol relations cognitive enhancement program: Addresses one cognitive area.

LICENSING

We offer three-, six- and nine-month programs for institutions and professionals working with clients who have acquired brain injuries.

All licensees receive the following:

- training (3 to 10 days) and certification (including a training manual)
- real-time tracking and online/cloud data storage
- ongoing support to ensure effective delivery of the program
- access to intellectual property with a 40-year track record of improving cognitive abilities

ABI Wellness Inc. does not offer franchising opportunities at this time.

"Where we really come into play in the brain injury world is when the symptoms just aren't going away. People come to us to find their true potential after their injury rather than just being satisfied with the status quo." – Josh Poirier, Cognitive Instructor at the Watson Centre Society for Brain Health (ABI Wellness licensee)